

# 2026 SNMMI MEDIA KIT



**S N M** SOCIETY OF  
**M I** NUCLEAR MEDICINE &  
MOLECULAR IMAGING

The Society of Nuclear Medicine and Molecular Imaging (SNMMI) provides various advertising opportunities through print and online media to reach the key decision-makers in the nuclear medicine and molecular imaging profession.

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# SNMMI AUDIENCE

SNMMI is the leading global organization transforming the science and practice of diagnostic and therapeutic nuclear medicine. With 15,000+ members worldwide, SNMMI represents nuclear and molecular imaging professionals, all of whom are committed to advancing the field.

## WORKPLACE ENVIRONMENT

- 41% Non-University Affiliated Hospital/Medical Center
- 30% University Affiliated Hospital/Medical Center
- 12% Freestanding Imaging Facility
- 6% Industry
- 4% Military Clinic/Hospital
- 7% Other

## AREA OF SPECIALITY

- 60% Nuclear Medicine/Technology
- 12% Radiology
- 10% Cardiology
- 7% Molecular Imaging
- 4% Radiopharmaceutical Chemistry/Radiopharmacy
- 7% Other

## GEOGRAPHIC DISTRIBUTION

- 83% United States
- 3% Canada
- 14% International

## CONTACT TEAM SNMMI

### AdBoom Advertising

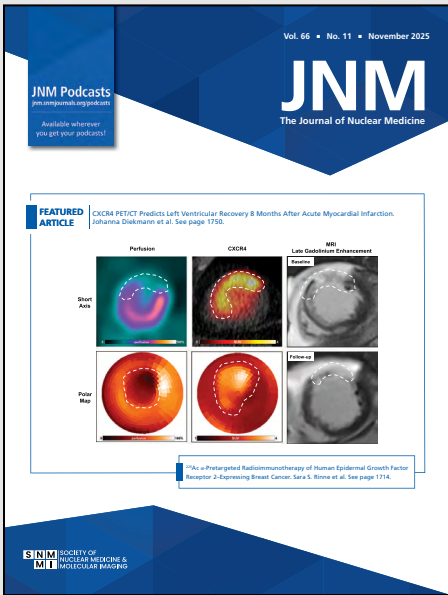
- > Carol Nettles, Advertising Sales:  
carol@adboomadvertising.com
- > Taylor Parker, Production:  
taylor@adboomadvertising.com

Tel: 404.709.2328

### SNMMI

- > 1850 Samuel Morse Dr.  
Reston, VA 20190

# JNM PRINT ADVERTISING



The Journal of Nuclear Medicine (JNM)—self-published by the Society of Nuclear Medicine and Molecular Imaging (SNMMI)—offers readers around the globe clinical and basic science investigations, continuing education articles, state-of-the-art reviews, employment opportunities, and updates on rapidly changing issues in practice and research.

According to the 2024 Journal Citation Reports (released in June 2025), JNM ranks seventh in impact among 212 medical journals worldwide in the radiology, nuclear medicine and medical imaging category.

Full-issue PDFs of JNM are available from the journal websites – including all print advertising

**Editor in Chief:** Johannes Czernin, MD

**Frequency:** Monthly

**Print Circulation:** 3,500 Paid

**Website:** [JNM.snmjournals.org](http://JNM.snmjournals.org)

**Requirements for Acceptance of New Professional Products for Advertising:**

The publisher reserves the right to reject advertising deemed inappropriate. All new ads must be submitted for approval.

**9.1**  
IMPACT FACTOR

**2.6**  
IMMEDIACY INDEX

**29,698**  
TOTAL CITATIONS

**4-COLOR PRINT AD RATES**

Frequency	1 Page	½ Page
1X	\$6,000	\$4,600
3x	\$5,840	\$4,380
6x	\$5,735	\$4,345
12x	\$5,450	\$4,200

**GROSS BW PRINT AD RATES**

Frequency	1 Page	½ Page
1X	\$3,450	\$2,050
3x	\$3,290	\$1,830
6x	\$3,185	\$1,795
12x	\$2,900	\$1,650

**INSERTS**

BW earned rate times the number of pages. Contact [carol@adboomadvertising.com](mailto:carol@adboomadvertising.com) for quantity, specs and shipping instructions.

**PREMIUM POSITIONS**

Position	Cost
Cover 4	+50% of BW rate
Cover 2	+25% of BW rate
Page 1 or Page 2	+25% of BW rate

**BONUS DISTRIBUTION**

<b>January:</b>	SNMMI Mid-Winter Meeting
<b>May:</b>	SNMMI Annual Meeting
<b>September:</b>	EANM Meeting SNMMI Therapeutics Conference
<b>November:</b>	RSNA Annual Meeting

**CLOSING DATES**

Issue Date	Reservation Deadline	Materials Deadline
January	12/5/25	12/10/25
February	1/5/26	1/12/26
March	2/5/26	2/10/26
April	3/5/26	3/10/26
May	4/6/26	4/10/26
June	5/5/26	5/11/26
July	6/5/26	6/10/26
August	7/6/26	7/10/26
September	8/5/26	8/10/26
October	9/8/26	9/10/26
November	10/5/26	10/12/26
December	11/5/26	11/10/26

**RECRUITMENT ADVERTISING**

Display recruitment ads in JNM also receive a free 30-day post within the SNMMI online Career Center. To place a recruitment ad, please email your ad copy (for ads to be typeset by SNMMI) or final press-ready PDF to [carol@adboomadvertising.com](mailto:carol@adboomadvertising.com)

**Recruitment Display Rates – BW**

1 Page	½ Page	¼ Page
\$2,700	\$1,795	\$1,335

# JNMT PRINT ADVERTISING



*Journal of Nuclear Medicine Technology (JNMT)*—published by the Society of Nuclear Medicine and Molecular Imaging (SNMMI)—is the only peer-reviewed publication dedicated to nuclear medicine technology. Published quarterly, each issue features continuing education articles written by leading educators in nuclear medicine technology as well as news and updates on practice, licensure, and credentialing for nuclear medicine technologists. Current credentialing, continuing education and licensure requirements are reported regularly.

**Editor in Chief:** Kathy S. Thomas, MHA, CNMT, PET, SNMMI-TS

**Frequency:** Quarterly (March, June, September, December)

**Print Circulation:** 3,000 Paid

**Website:** [tech.snmjournals.org](http://tech.snmjournals.org)

**Requirements for Acceptance of New Professional Products for Advertising:**

The publisher reserves the right to reject advertising deemed inappropriate. All new ads must be submitted for approval.

**4-COLOR PRINT AD RATES**

Frequency	1 Page	½ Page
1X	\$4,525	\$3,725
4x	\$4,295	\$3,660

**GROSS BW PRINT AD RATES**

Frequency	1 Page	½ Page
1x	\$1,975	\$1,175
4x	\$1,745	\$1,110

**INSERTS**

BW earned rate times the number of pages. Contact [carol@adboomadvertising.com](mailto:carol@adboomadvertising.com) for quantity, specs and shipping instructions.

**PREMIUM POSITIONS**

Position	Cost
Cover 4	+50% of BW rate
Cover 2	+25% of BW rate
Page 1 or 2	+25% of BW rate

**BONUS DISTRIBUTION**

**March:** SNMMI Annual Meeting  
**September:** EANM Meeting  
SNMMI Therapeutics Conference  
RSNA Annual Meeting

**RECRUITMENT ADVERTISING**

Display recruitment ads in JNMT also receive a free 30-day post within the SNMMI online Career Center. To place a recruitment ad, please email your ad copy (for ads to be typeset by SNMMI) or final press-ready PDF to [carol@adboomadvertising.com](mailto:carol@adboomadvertising.com)

**Recruitment Display Rates – BW**

1 Page	½ Page	¼ Page
\$1,365	\$845	\$675

**CLOSING DATES**

Issue Date	Reservation Deadline	Materials Deadline
March	2/2/26	2/10/26
June	5/5/26	5/10/26
September	8/5/26	8/10/26
December	11/5/26	11/10/26

# JNM/JNMT PRINT ADVERTISING



## ADVERTISING INCENTIVE PROGRAMS

- Advertising in JNM and JNMT may be combined for frequency discount.
- Advertise in JNM or JNMT and the corresponding email alerts and receive 20% off email alerts. *(Based on availability)*

## ADDITIONAL ADVERTISING OPPORTUNITIES\*

- Belly Band: \$11,500 (includes printing)
- Blow-ins: \$6,000
- JNM Cover Tip or Outsert: \$10,800 if supplied/\$11,300 if we print
- JNMT Cover Tip or Outsert: \$7,500 if supplied/\$9,500 if we print
- Cover Sticker: \$7,000 (includes printing)
- Fold-out/bookmark
  - > Gatefolds: \$17,900
  - > JNM Outsert: \$10,800 if supplied/\$11,300 if we print (Single leaf)
  - > JNMT Outsert: \$7,500 if supplied/\$9,500 if we print (Single leaf)
- Larger units, tip-ins: Rates upon request

\*Non-cancellable

## RATES AND BILLING POLICIES

- Earned Rates: Earned rates are based on the total number of insertions (full or fractional pages) placed within a 1-year period in both JNM & JNMT
- Dual Responsibility: Billing directed to the advertising agency at the net rate is approved on the condition that the advertiser accept “dual responsibility” for payment if the agency does not remit within 90 days.
- Print Cancellations: Cancellations may not be made after the closing date unless agreed upon by both parties in writing.

## ADVERTISING SPECIFICATIONS

- Live Matter Specifications – Keep live matter at least ½” from the trim and binding edges. For spreads and inserts please allow ⅛” for grind-off in the gutter.
- Type of Binding – Perfect bound

## REPRODUCTION REQUIREMENTS

- Electronic Submission of Advertising Materials:
  - > Press Ready PDF Files Only
  - > 4c PDF files must be 300 dpi high-resolution CMYK
  - > All fonts and graphics must be embedded
  - > All ads must have crop marks

## AD SPECIFICATIONS

Type	Dimensions
Trim size	8 ¼” x 10 7/8”
Bleed page	8 ¾” x 11 ¼”
Full page	7” x 10”
½ horizontal	6 7/8” x 4 ¾”
½ vertical	3 ¾” x 9 5/8”
¼ page	3 ¾” x 4 ¾”

# PRINT ADVERTISING



## 2026 SNMMI ANNUAL MEETING MAGAZINE

The SNMMI Annual Meeting Magazine will include:

- **Interviews with Key Speakers:** Get to know them and their focused presentations.
- **Essential Reading Selections:** Curated by the Scientific Program Committee, these are relevant articles from JNM and JNMT that relate to the meeting content.
- **Industry Corner:** This section will feature articles and updates from key industry partners and supporters.

Additionally, the SNMMI Annual Meeting Magazine will continue to feature:

- **Track Overviews:** The key topics that will be covered at the meeting will be highlighted. All session content will be easily accessible through the enhanced Annual Meeting app.
- **Exhibitor Listings:** Get an overview, booth details, and contact information for the 2026 exhibiting companies.
- **Product Categories:** Easily locate exhibiting companies by category.

### AD SPECIFICATIONS

Type	Dimensions
Trim size	8 1/4" x 10 7/8"
Bleed page	8 3/4" x 11 1/8"
Full page	7" x 10"
1/2 horizontal	6 7/8" x 4 3/4"

### CLOSING DATES

Space Reservation: 3/23/26  
Materials Due: 3/23/26

### PRINT AD POSITIONS/RATES

Ad Size	Position	Net Cost
Full Page (4-Color)	ROB	\$6,025
Full Page (B&W)	ROB	\$4,735
1/2 Page Horizontal (4-Color)	ROB	\$3,735

### PREMIUM POSITIONS

Position	Cost
Cover 4 (4-Color)	\$8,495
Cover 2 (4-Color)	\$7,430
Page 1 (4-Color)	\$7,415

### ADDITIONAL ADVERTISING OPPORTUNITIES

**One Page Industry Article:** \$6,025  
*(The article may include color images and logos with a maximum of 750 words.)*

**Ad/Article Spread:** \$10,600 *(Includes full page 4-color Ad + one page Industry Article facing each other)*

**Cover Tip:** \$8,600 Net *(Includes printing)*

# DIGITAL ADVERTISING

**1,104,000** — MONTHLY PAGE VIEWS

**JNM WEBSITE BANNER ADVERTISING – JNM.SNMJOURNALS.ORG**

Digital advertising on *The Journal of Nuclear Medicine* online platform allows you to reach out to more than 14,000 SNMMI members, the thought leaders in the nuclear medicine field and decision-makers. In addition to nuclear medicine professionals, referring physicians and other individuals looking for the latest research on nuclear medicine and molecular imaging can also access JNM.

Position/Size (Pixels)	Impressions/ Month	Cost/Month
Top Leaderboard 728 x 90	170,000+	\$7,250 (exclusive)
Top Leaderboard 728 x 90	170,000+	\$4,100 (rotates with 1 other advertiser)
Side Wide Skyscraper 300 x 600	150,000+	\$3,900 (exclusive)
Side Top Inline Rectangle 300 x 250	150,000+	\$3,300 (exclusive)
Side Bottom Inline Rectangle 300 x 250	150,000+	\$3,000 (exclusive)
Bottom Leaderboard 728 x 90	170,000+	\$3,550 (rotates with 1 other advertiser)

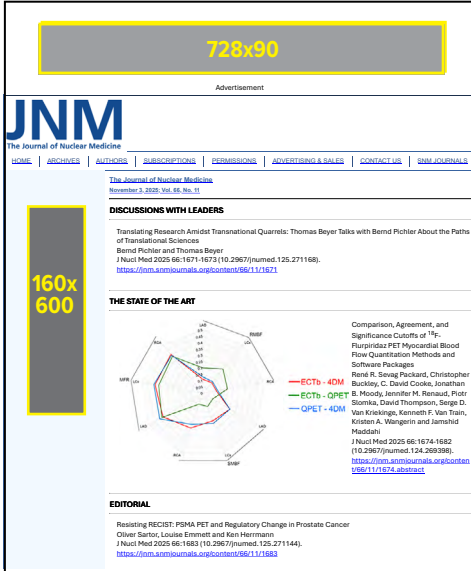
All digital rates are net of agency commission.

**WEB BANNER SPECIFICATIONS**

- TRACKING PIXELS ALLOWED:** third-party tags and service, click-through url
- FORMAT:** jpeg, gif, rich media, user enabled media
- MAXIMUM FILE SIZE:** 150 KB
- ANIMATION:** maximum 3 loop per 45 seconds



# DIGITAL ADVERTISING



## JNM E-TOC ALERT (TABLE OF CONTENTS)

**Frequency:** Monthly

Opt-ins receive an email containing the full table of contents with direct links to articles whenever a new issue is published online.

Position	Registered Signups	Dimensions	Cost/Month
Leaderboard	23,728	728x90	\$3,000
Left-side skyscraper	23,728	160x600	\$2,500

## JNM PUBLISH AHEAD OF PRINT (PAP)

**Frequency:** (4-6 times/month)

Opt-ins receive email alerts when new ahead-of-print articles are available 6 weeks in advance of print.

Position	Registered Signups	Dimensions	Cost/Month
Leaderboard	1,740	728x90	\$1,000
Left-side skyscraper	1,740	160x600	\$750

## FILE FORMAT

**FORMAT:** jpeg, gif (static images only)

Click-through URLs

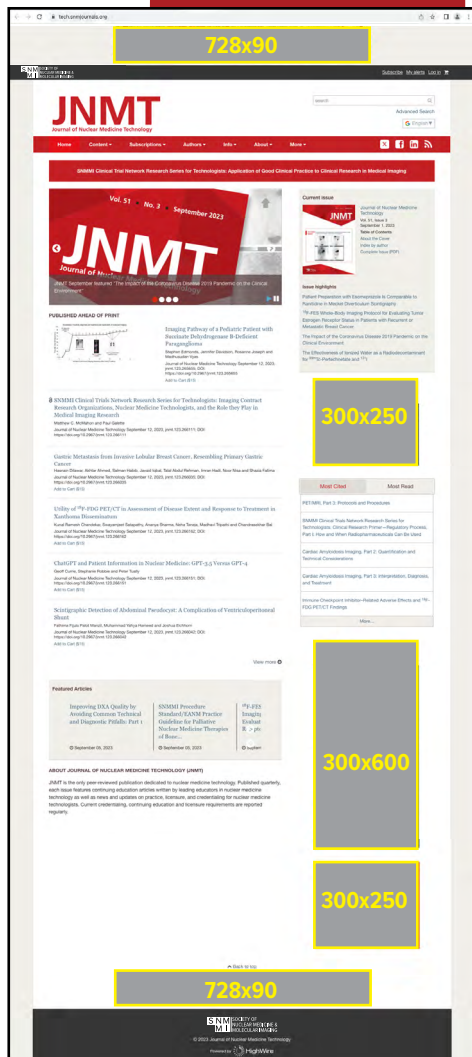
## JNM E-ALERT BUNDLE\*

- > Get all JNM e-Alerts Leaderboard ads for \$4,000/month
- > Get all JNM e-Alerts Skyscraper ads for \$3,000/month

*\*Based on availability*

# DIGITAL ADVERTISING

**140,000**  
MONTHLY PAGE VIEWS



## JNMT WEBSITE BANNER ADVERTISING – TECH.SNMJOURNALS.ORG

Digital advertising on the *Journal of Nuclear Medicine Technology* online platform provides access to all 14,000+ SNMMI members, with particular emphasis on the nuclear medicine technologist.

Position/Size (Pixels)	Impressions/ Month	Cost/Month
Top Leaderboard 728 x 90	40,000+	\$2,150 (exclusive)
Side Wide Skyscraper 300 x 600	35,000+	\$1,150 (exclusive)
Side Top Inline Rectangle 300 x 250	35,000+	\$900 (exclusive)
Side Bottom Inline Rectangle 300 x 250	35,000+	\$650 (exclusive)
Bottom Leaderboard 728 x 90	35,000+	\$900 (exclusive)

All digital rates are net of agency commission.

### WEB BANNER SPECIFICATIONS

- TRACKING PIXELS ALLOWED:** third-party tags and service, click-through url
- FORMAT:** jpeg, gif, rich media, user enabled media
- MAXIMUM FILE SIZE:** 150 KB
- ANIMATION:** maximum 3 loop per 45 seconds

## JNMT E-TOC ALERT (TABLE OF CONTENTS)— BANNER ADVERTISING

Frequency: Quarterly

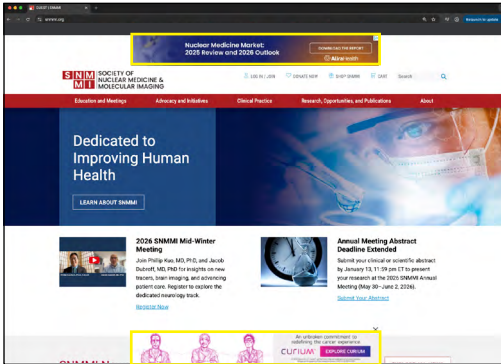
Opt-ins receive an email containing the full table of contents with direct links to articles whenever a new issue is published online.

Position/Size (Pixels)	Registered Signups	Cost/Month
Leaderboard – 728 x 90	1,267	\$500
Left-side skyscraper – 160 x 600	1,267	\$400

### E-ALERT FILE FORMAT

- FORMAT:** jpeg, gif (static images only)
- MAXIMUM FILE SIZE:** 150 KB

# DIGITAL ADVERTISING



## SNMMI WEBSITE BANNER ADVERTISING – SNMMI.ORG

Accessed by over 40,000 unique visitors per month, SNMMI.org features:

- > The latest industry news
- > Educational opportunities
- > Updates on SNMMI programs and resources

SNMMI.org is the professions leading website for information on nuclear medicine and molecular imaging.

- > Averages over 175,000 page views containing ads per month
- > Ads featured on approximately 70% of the site  
*(Ads do not appear on education pages. Journals and Meeting sites are sold separately)*
- > Offers multiple banner sizes to fit your campaign and budget.

Position/Size (Pixels)	Page Views/Month	Cost/Month
Leaderboard — 728 × 90	175,000	\$7,250 (exclusive)
Leaderboard — 728 × 90	175,000	\$4,100 (rotates with 1 other advertiser)
Bottom Sticky Banner Homepage Only — 728 × 90	23,000	\$6,000 (exclusive)
Bottom Sticky Banner Homepage Only — 728 × 90	23,000	\$3,750 (rotating)
Bottom Banner Homepage Only — 728 × 90	28,000	\$2,050 (rotates with 1 other advertiser)

### WEB BANNER SPECIFICATIONS

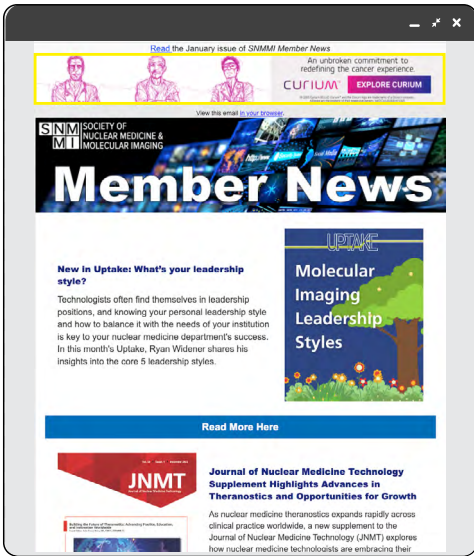
**TRACKING PIXELS ALLOWED:** third-party tags and service, click-through url

**FORMAT:** jpeg, gif, rich media, user enabled media

**MAXIMUM FILE SIZE:** 150 KB

**ANIMATION:** maximum 3 loop per 45 seconds

# DIGITAL ADVERTISING



**9,105**  
AVERAGE RECIPIENTS

**43%**  
AVERAGE OPEN RATE

**3%**  
AVERAGE CTR

## SNMMI MEMBER NEWS — e-NEWSLETTER ADVERTISING

Frequency: Monthly (Sent on/around the 1st week of each month)

Advertise exclusively to SNMMI members each month in the Member News email containing the latest news, announcements, deadlines and special offers from the society.

Position: Leaderboard  
Size (Pixels): 728 × 90  
Cost: \$3,000 per deployment

**E-ALERT FILE FORMAT**  
FORMAT: jpeg, gif (static images only)  
Click-through URLs



**8,692**  
AVERAGE RECIPIENTS

**46%**  
AVERAGE OPEN RATE

**4%**  
AVERAGE CTR

## SNMMI SNAPSHOT — e-NEWSLETTER ADVERTISING

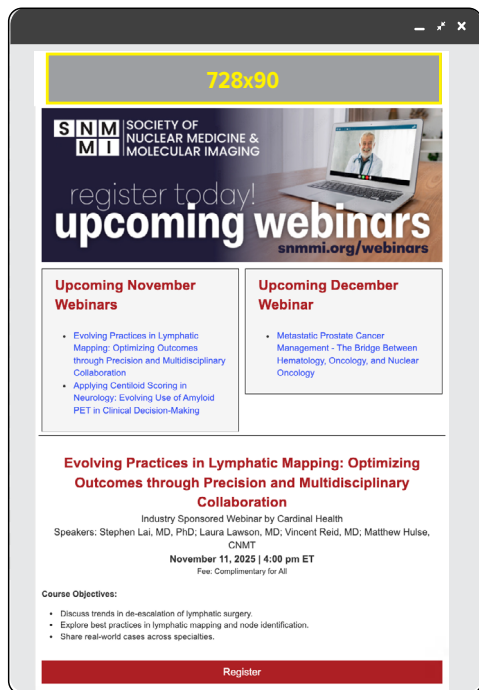
Frequency: Monthly (Sent at the end of each month)

A monthly email series recapping the month's biggest news items of interest to the nuclear medicine and molecular imaging community.

Position: Leaderboard  
Size (Pixels): 728 × 90  
Cost: \$3,000 per deployment

**E-ALERT FILE FORMAT**  
FORMAT: jpeg, gif (static images only)  
Click-through URLs

# DIGITAL ADVERTISING



**8,585**  
AVERAGE RECIPIENTS

**30%**  
AVERAGE OPEN RATE

**6%**  
AVERAGE CTR

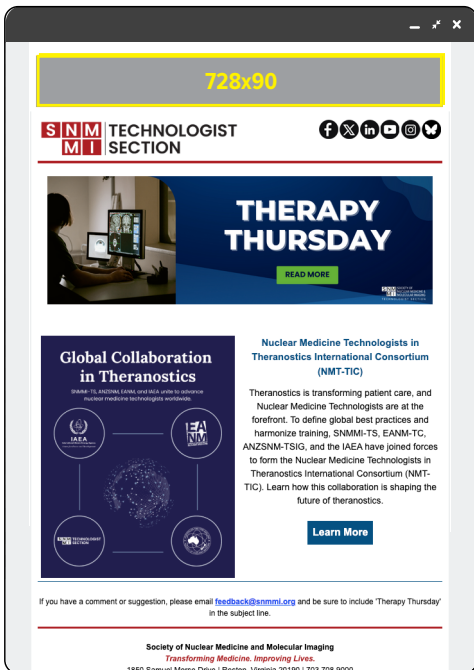
## UPCOMING WEBINARS SERIES — Email ADVERTISING

**Frequency:** Sent 2-3 times per month based on webinar calendar  
These emails promote our live webinars to members, councils/centers, and those interested in the topic.

**Position:** Leaderboard  
**Size (Pixels):** 728 × 90  
**Cost:** \$2,000 per deployment

### E-ALERT FILE FORMAT

**FORMAT:** jpeg, gif (static images only)  
Click-through URLs



**6,725**  
AVERAGE RECIPIENTS

**46.3%**  
AVERAGE OPEN RATE

**2.8%**  
AVERAGE CTR

## SNMMI-TS THERAPY THURSDAY — e-NEWSLETTER ADVERTISING

**Frequency:** Weekly (Sent on Thursdays)  
SNMMI-TS Therapy Thursday provides members with resources and updates from around the world in radiopharmaceutical therapy every Thursday.

**Position:** Leaderboard  
**Size (Pixels):** 728 × 90  
**Cost:** \$1,000 per deployment

### E-ALERT FILE FORMAT

**FORMAT:** jpeg, gif (static images only)  
Click-through URLs

# DIGITAL ADVERTISING



**9,567**  
AVERAGE RECIPIENTS  
PER DEPLOYMENT

**53%**  
AVERAGE OPEN RATE

**6%**  
AVERAGE CTR

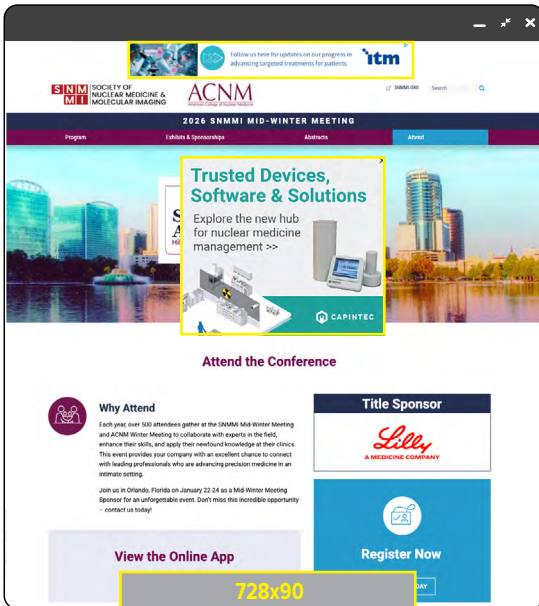
## 2027 SNMMI MID-WINTER MEETING EMAIL SERIES

**Frequency:** Approximately 15 Emails (September 2026 – January 2027)

This email series is designed for SNMMI members, customers, and past meeting attendees. It includes information on upcoming deadlines, sessions of interest, meeting announcements, and new events for the 2027 SNMMI Mid-Winter Meeting, which will be held on February 4-6, 2027 in San Francisco, CA.

**Position:** Leaderboard  
**Size (Pixels):** 728 × 90  
**Cost:** \$3,500

**E-ALERT FILE FORMAT**  
**FORMAT:** jpeg, gif (static images only)  
Click-through URLs



## 2027 SNMMI MID-WINTER MEETING WEBSITE BANNER ADVERTISING – WWW.SNMMI.ORG/MWM

The Mid-Winter Meeting Website provides complete information about the 2027 Mid-Winter Meeting. It also offers highlights of current and emerging technical, preclinical, and clinical applications of Nuclear Medicine and Molecular Imaging. In addition, the website includes Chapter, Council, and National Governance Meetings information.

The website is accessible by Nuclear Medicine Professionals who seek information about the SNMMI Mid-Winter Meeting. The website will be live from September 2026 to January 2027. In 2026, the site received over 56,440 total page views.

Position/Size (Pixels)	Page Views	Cost/Month
Leaderboard — 728 × 90	56,440	\$1,500 – Sept/Oct/Nov
Leaderboard — 728 × 90	56,440	\$2,500 – Dec/Jan
Bottom Sticky Banner — 728x90	15,000	\$2,000 – Sept/Oct/Nov \$3,000 – Dec/Jan
Interstitial — 550 × 480		\$3,500

## WEB BANNER SPECIFICATIONS

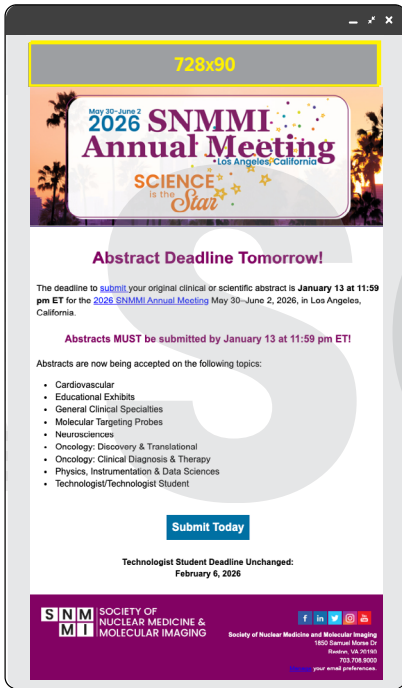
**TRACKING PIXELS ALLOWED:** third-party tags and service, click-through url

**FORMAT:** jpeg, gif, rich media, user enabled media

**MAXIMUM FILE SIZE:** 150 KB

**ANIMATION:** maximum 3 loop per 45 seconds

# DIGITAL ADVERTISING



**10,833**  
AVERAGE RECIPIENTS  
PER DEPLOYMENT

**46%**  
AVERAGE OPEN RATE

**4%**  
AVERAGE CTR

## 2026 SNMMI ANNUAL MEETING EMAIL SERIES

**Frequency:** Approximately 56 Emails (October 2025–May 2026)

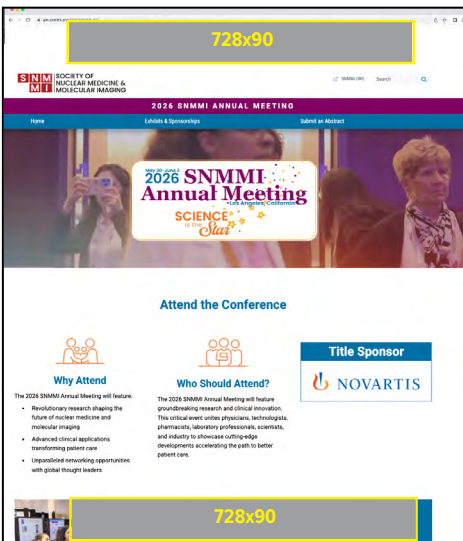
This email series targets SNMMI members, customers, and past meeting attendees. It provides information on upcoming deadlines, sessions of interest, and new events at the 2026 SNMMI Annual Meeting, taking place in Los Angeles, California from May 30-June 2, 2026.

**Position:** Leaderboard  
**Size (Pixels):** 728 × 90  
**Cost:** \$25,000 – Series  
\$4,000 – Dec/Jan  
\$5,000 – Feb/March  
\$7,000 – April/May

### E-ALERT FILE FORMAT

**FORMAT:** jpeg, gif (static images only)

Click-through URLs



## 2026 SNMMI ANNUAL MEETING WEBSITE BANNER ADVERTISING – WWW.SNMMI.ORG/AM

The Annual Meeting Website provides comprehensive information on the 2026 Annual Meeting, including cutting-edge research, the latest advancements in the field, critical practice tools, networking opportunities with thought leaders, and the Expo featuring the latest in technological and scientific innovation. The website is designed for nuclear medicine professionals seeking information about the SNMMI Annual Meeting. It will be live from December 2025 to June 2026.

Position/Size (Pixels)	Page Views	Cost/Month
Leaderboard — 728 × 90	158,500	Dec – Feb \$3,500 per month
Leaderboard — 728 × 90	158,500	March – June \$6,500 per month
Bottom Sticky Banner — 728 × 90	33,300	Dec – Feb \$4,000 per month
Bottom Sticky Banner — 728 × 90	33,300	March – June \$7,000 per month

### WEB BANNER SPECIFICATIONS

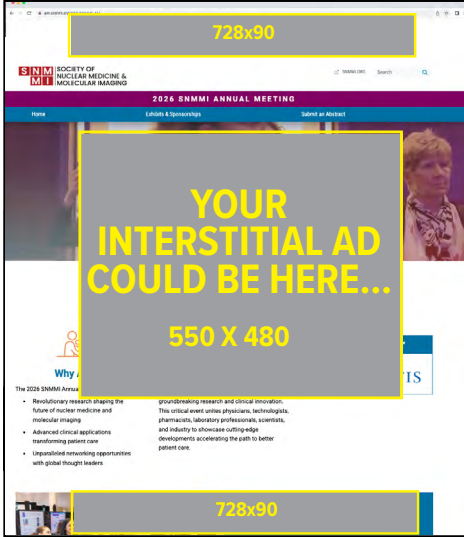
**TRACKING PIXELS ALLOWED:** third-party tags and service, click-through url

**FORMAT:** jpeg, gif, rich media, user enabled media

**MAXIMUM FILE SIZE:** 150 KB

**ANIMATION:** maximum 3 loop per 45 seconds

# DIGITAL ADVERTISING



## 2026 SNMMI ANNUAL MEETING WEBSITE INTERSTITIAL AD

Features:

- › Large 550 × 480 Interstitial Ad
- › Ad displays for 15 seconds before the expected 2026 Annual Meeting Home Page
- › Ad will appear once every 3 days per IP address
- › Available for complete term
- › Total Ad Impressions: 160,000+
- › Cost: Dec.-Feb.: \$2,500 per month March/April/May: \$4,000 per month

### WEB BANNER SPECIFICATIONS

**TRACKING PIXELS ALLOWED:** third-party tags and service, click-through url

**FORMAT:** jpeg, gif, rich media, user enabled media

**MAXIMUM FILE SIZE:** 150 KB

**ANIMATION:** maximum 3 loop per 45 seconds



## SNMMI ANNUAL MEETING DIGITAL PREVIEW MAGAZINES

The Annual Meeting Preview e-Magazines for the upcoming May 30-June 2, 2026 Annual Meeting in Los Angeles offer full-page digital advertisement. These magazines provide detailed information about the event including:

- › Categorical Seminars
- › Physician/Scientist Focused Sessions
- › Schedule at-a-Glance
- › Technologists Focused Sessions
- › Special Programming
- › Exhibit Hall Information & Exhibitor Listings
- › Hotel & Host City Information
- › Registration Information

**Frequency:** 1 digital only issues (*April*)

**Distribution:** 40,000

**Advertising:** Full page four color digital ads

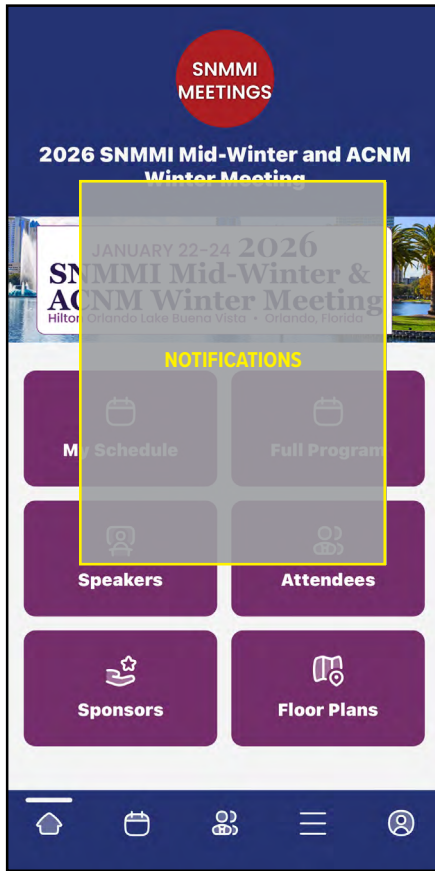
**Size:** 8¼" W × 10⅞" H

**Cost:** \$3,500 – 1 Page

### CLOSING DATES

April Preview: 3/10/26

# DIGITAL ADVERTISING



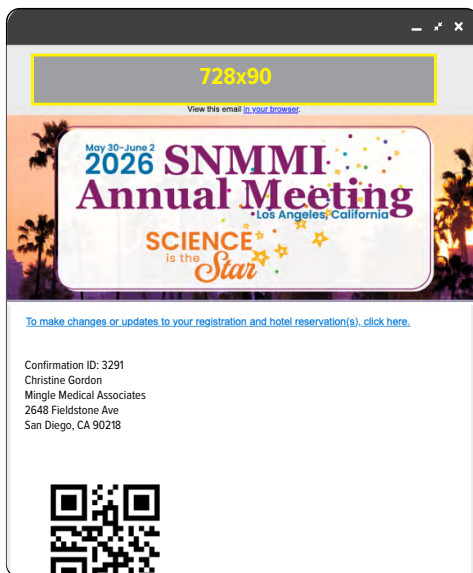
## 2026 SNMMI ANNUAL MEETING APP PUSH NOTIFICATIONS

The 2026 Annual Meeting App will include information on:

- > Annual Meeting Schedules, Sessions, Workshops and Events
- > Continuing Education Programs
- > Scientific Programs

**Cost:** \$2,000 per push notification

*(Push notification only: exhibitors have the option of purchasing push notifications only during the three days of exhibits)*



## 2026 SNMMI ANNUAL MEETING REGISTRATION CONFIRMATION EMAIL SERIES

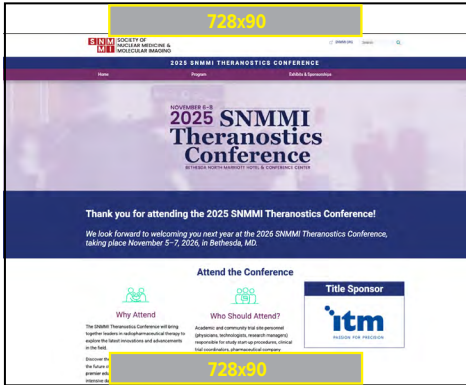
Exclusive sponsorship

Banner Ad/Logo featured along the top of each Annual Meeting registrant's confirmation email

Outstanding exposure

**Cost:** \$7,500

# DIGITAL ADVERTISING



## 2026 SNMMI THERANOSTICS CONFERENCE WEBSITE BANNER ADVERTISING – SNMMI.ORG/THERANOSTICS

The 2026 SNMMI Theranostics Conference is a highly anticipated event that will be held November 4-8, 2026 at the Bethesda Marriott in Bethesda, MD. If you are interested in promoting your brand or services, you can take advantage of the website banner ads available on the Therapeutics Conference Website.

In 2025, the Theranostics Conference Website had over 35,000 page views. The website features the latest innovations and clinical applications in radiopharmaceutical therapy, along with discussions on the challenges of practice in a Theranostic Clinic, therapeutic dosimetry, prostate cancer, GEP-NET, and much more.

If you want to stay up-to-date with the latest developments and advancements in the field of radiopharmaceutical therapy, the 2026 SNMMI Theranostics Conference is an event you don't want to miss.

Position/Size (Pixels)	Cost/Month
Leaderboard — 728 × 90	\$2,250 August–November
Sticky Bottom Banner — 728 × 90	\$2,500 August–November
Interstitial — 550x480	\$2,500 August–November

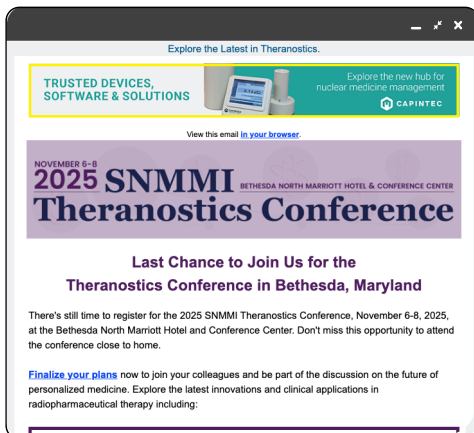
### WEB BANNER SPECIFICATIONS

**TRACKING PIXELS ALLOWED:** third-party tags and service, click-through url

**FORMAT:** jpeg, gif, rich media, user enabled media

**MAXIMUM FILE SIZE:** 150 KB

**ANIMATION:** maximum 3 loop per 45 seconds



**7,089**  
AVERAGE RECIPIENTS  
PER DEPLOYMENT

**48.6%**  
AVERAGE OPEN RATE

**2.3%**  
AVERAGE CTR

## THERANOSTICS CONFERENCE EMAIL SERIES

Frequency: Approximately 15 Emails (August 2026 – November 2026)

<b>Position:</b> Leaderboard
<b>Size (Pixels):</b> 728 × 90
<b>Cost:</b> \$5,000

<b>E-ALERT FILE FORMAT</b>
<b>FORMAT:</b> jpeg, gif (static images only)
Click-through URLs